



ORANGE COUNTY BAR ASSOCIATION SPONSORSHIP OPPORTUNITIES

OCBA Bar Luncheon Sponsor - \$2,750

The OCBA hosts eight (8) luncheons during the year at the Embassy Suites Orlando Downtown where 300 to 350 OCBA members, including judges, attorneys, and other legal professionals enjoy lunch, network, and hear from well-known speakers on a wide variety of topics. **Luncheon Sponsorships are available to only eight (8) businesses each year.** As a Luncheon Sponsor, your benefits will include:

- The opportunity for Sponsor to send one (1) representative to eight (8) consecutive OCBA Member Luncheons, at no additional cost, to help you build and sustain relationships with the members of the Orange County Bar Association. (The months of Jan/Feb/Apr/May/July/Aug/Sept/Oct)
- Your company named and featured as the **Title Sponsor** of one (1) luncheon during the agreement period (with the exception of the April Law Week Luncheon; there shall be no Title Sponsors at this luncheon). For the luncheon at which you are the Title Sponsor, you will receive:
 - Company name/logo featured as Title Sponsor in two (2) E-mail blasts sent to 3,400 members.
 - A six-foot table, provided by the OCBA, adjacent to the dining room to promote your company.
 - The opportunity to place promotional items (literature, flyers, giveaways) at each member's place setting.
 - The opportunity to host a prize drawing.
 - The opportunity to speak to attendees for one minute from the podium at start of luncheon.
 - Recognized as Title Sponsor on the rolling PowerPoint presentation during each luncheon.
 - A photo and acknowledgment of your company as the Title Sponsor in the luncheon photo spread of *the Briefs* magazine, which is distributed to 3,400 members.
- Your company's name listed in all seven (7) other luncheon E-mail blasts during the agreement period (a total of 14 additional listings).
- Acknowledgement of your company's sponsorship by the OCBA president at seven (7) other luncheons.
- Recognized as a Luncheon Sponsor on the rolling PowerPoint presentation during seven (7) luncheons.
- Continuous display of luncheon PowerPoint presentations throughout the year on electronic signage at the OCBA Center, where members gather for seminars, meetings, and events.





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SOCIAL EVENT SPONSORSHIP LEVELS

The Orange County Bar Association hosts four (4) Social Events per year planned by our Social Committee. Attendance ranges between 100 and 200 members.

SOCIAL EVENT EXHIBITING SPONSOR - \$750

As an Exhibiting Sponsor, your benefits will include:

- Recognition as a Sponsor in two E-mail blasts sent to OCBA members
- Company name/logo prominently displayed on the event flyer distributed at the OCBA Center and via e-mail, as well as printed in *the Briefs* magazine
- Complimentary admission for two (2) at social event
- Display space at the event (sponsor table, vertical banner)
- Opportunity to distribute promotional items at the event
- Announcement at the OCBA social event that your company is an exhibiting sponsor
- Included in the in-house advertising of the event
- Thank you announcement in *the Briefs* magazine

SOCIAL EVENT GIFT BAG SPONSOR - \$250

As a Social Event Gift Bag Sponsor, your benefits will include:

- Recognition as the gift bag sponsor in two E-mail blasts sent to OCBA members
- Company name/logo displayed on the event flyer at the OCBA Center and via e-mail, as well as printed in *the Briefs* magazine
- Complimentary attendance for one (1) at social event
- Opportunity to provide gift bag/giveaway item for attendees
- Announcement at the OCBA social event that your company is the gift bag sponsor
- Included in the in-house advertising of the event
- Thank you announcement in *the Briefs* magazine





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SEMINAR SPONSORSHIP OPPORTUNITIES

MEMBER PERKS - \$500 per session or \$1,200 for three (3) sessions

A morning of coffee, connection, and conversation. A lawyer-to-lawyer networking seminar series.

- Company/firm logo on marketing flyer
- Opportunity to display vertical banner at seminar and leave items at each seat for the attendees
- Sponsor table provided at seminar
- Opportunity to collect business cards by holding a prize drawing at the check-in table
- Recognition of sponsorship made by moderator
- Two minute approved message given by sponsor before event begins

COMMITTEE LUNCH SPONSOR - \$12 (boxed lunch) or \$17 (buffet lunch) per person

(Cost based on number of lunches ordered; attendance can vary from 20-80 people)

- Opportunity to display vertical banner at seminar and leave items at each seat for the attendees
- Opportunity to greet attendees as they arrive
- Sponsor table provided at seminar
- Opportunity to collect business cards by holding a prize drawing at the check-in table
- Recognition of sponsorship made by moderator
- Two minute approved message given by sponsor before seminar begins

OCBA COMMITTEE SEMINAR SPONSOR - \$500 Individual Seminar or \$1,200/Bundle of 3 Seminars

- Opportunity to display vertical banner at seminar and leave items at each seat for the attendees
- Opportunity to greet attendees as they arrive and introduce yourself
- Sponsor table provided at seminar
- Opportunity to collect business cards by holding a prize drawing at the check-in table
- Recognition of sponsorship made by moderator
- Two minute approved message given by sponsor before seminar begins
- Company/firm logo on marketing flyer
- Sponsorship announced in:
 - OCBA monthly magazine, *The Briefs*
 - OCBA website calendar
 - OCBA weekly members-only eBlast
- One mailing list of registered attendees (no phone numbers, no emails) provided post-seminar

OFF-SITE LUNCH SEMINAR PRESENTED BY SPONSOR AT FLEMING'S PRIME STEAKHOUSE & WINE BAR - \$2,000

- Seminar held at Fleming's Prime Steakhouse & Wine Bar, up to 25 targeted attendees
- Food and beverage provided by Fleming's Prime Steakhouse & Wine Bar
- Opportunity to pitch product or service in a one-hour seminar presented by sponsor
- Opportunity to display vertical banner and put materials on sponsor table
- Firm or company name/logo prominently displayed on event flyer, distributed by OCBA

All seminar dates are subject to change. The OCBA will do its best to provide all listed benefits, provided contracts are returned within a reasonable timeframe.



ORANGE COUNTY BAR ASSOCIATION SPONSORSHIP OPPORTUNITIES

ADVERTISING SPONSORSHIP OPPORTUNITIES

DISPLAY ADS – COST VARIES ACCORDING TO COLOR AND SIZE OF THE AD

Your company display ad published in OCBA monthly print magazine, *the Briefs*.

CLASSIFIED ADS – COST VARIES ACCORDING TO NUMBER OF WORDS IN THE AD

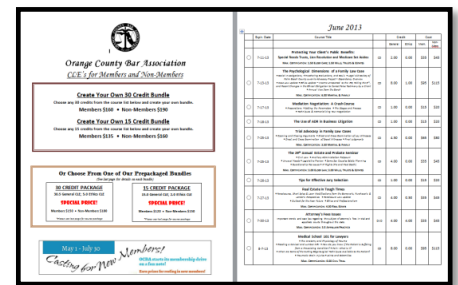
Your classified ad published in OCBA monthly print magazine, *the Briefs*, and/or on the OCBA website.

IN-HOUSE ELECTRONIC ADVERTISEMENT - \$200/MONTH

In-house approved electronic advertisement of sponsor on monitors at OCBA announcing upcoming events or displaying logos and a message.

CONTINUING LEGAL EDUCATION PACKET ADVERTISEMENT - \$600/3 MONTHS

Banner advertisement on bottom of CLE packet. Packet is distributed at OCBA Center during seminars and available online for purchasing of additional CLE credits.



MAILING LISTS *Excel spreadsheet with names, firms & addresses ONLY*

- One set of OCBA member mailing data - **\$375.00**
- One mailing list of attorneys/members registered for a committee meeting/seminar - **\$200.00**

OCBA NEW MEMBER WELCOME PACKET - \$1,000/YEAR

Sponsor collateral will be included in Welcome Packet distributed to each new OCBA member. New members' contact information sent to sponsor monthly for a one year period.

MEMBER BENEFITS LISTING - \$500/YEAR

Company name included in OCBA's Featured Benefits list for members that is posted online for one year, on rack card distributed at four (4) luncheons, on social media postings and in four (4) issues of *the Briefs* monthly magazine.

100% CLUB - \$700

Company name listed as sponsor of the 100% Club in four (4) ads in *the Briefs* and acknowledgement at OCBA luncheon as 100% Club sponsor during award distribution.

WEBSITE ADVERTISING SPONSORSHIP OPPORTUNITIES

WEBSITE LOGO LINK - \$1,000 /YEAR OR \$600 /SIX (6) MONTHS

Company logo placed on the bottom of OCBA website and linked to company's home page. *Placement subject to availability.*

