

# Orange County Bar Association Bench Bar Conference April 3, 2020



## Sponsorship Opportunities Available NOW!

[www.orangecountybar.org/BenchBar](http://www.orangecountybar.org/BenchBar)

The Orange County Bar Association Bench Bar conference will take off on April 3, 2020. We are anticipating 60 break-out sessions, representing specific practice areas, and over 60 highly regarded members of the judiciary. Commit by July 31, 2019 and your logo will be included in the event marketing collateral to give you maximum exposure. Sponsorship payments may be split between 2019 and 2020.

*Secure your spot as a sponsor today!*



## Bench Bar Corporate Sponsorship Levels

### **Platinum - \$6,500**

Hotel rooms, attendance and meals for up to three (3) representatives at the Bench Bar Conference

- One (1) Bench Bar Conference Program ad: Full-page, color, inside front cover or outside back cover (upon availability)
- Exclusive Lunch Sponsor – *Approximately an hour and a half*
  - Sponsor collateral may be placed at each place setting
  - Sponsor giveaways may be placed at each place setting
  - Opportunity to provide centerpieces with sponsor logo on each table
  - Three (3) minutes to speak at the beginning of lunch
  - Recognition of sponsorship at evening reception
- Logo on Bench Bar Conference 2020 tote bag
- Logo on rotating Power Point presentation in main ballroom specifying Platinum Sponsorship
- Listing on sponsor board outside main ballroom
- Listing as Platinum Sponsor in Bench Bar Conference Program
- Corporate identity on Bench Bar Promotional Poster
- Six foot (6') display table with premium placement in main exhibit area
  - Second six foot (6') display table outside session room of choice (upon availability)
- Opportunity to provide premium gift for drawing to be held at evening happy hour
- Attendee list spreadsheet in Excel format (no phone or emails) provided before & after conference

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## Gold - \$4,200

- Hotel rooms, attendance and meals for up to two (2) company representatives at the Bench Bar Conference
- One (1) Bench Bar Conference Program ad: Half-page (1/2), color
- Exclusive Lunch or Breakfast Sponsor – *Each lasts approximately an hour and a half*
  - Sponsor collateral may be placed at each place setting
  - Sponsor giveaways may be placed at each place setting
  - Opportunity to provide centerpieces with sponsor logo on each table
  - Two (2) minutes to speak at the beginning of lunch or breakfast
  - Recognition of sponsorship at evening happy hour
- Logo on rotating Power Point presentation in main ballroom specifying Gold Sponsorship
- Listing as Gold Sponsor in Bench Bar Conference Program
- Listing on sponsor board outside main ballroom
- Corporate identity on Bench Bar Promotional Poster
- Six foot (6') display table in main exhibit area
- Opportunity to provide Bench Bar Conference 2020 lanyard to hold name badges or other promotional piece (approval of design by OCBA)
- Opportunity to provide premium gift for drawing to be held at evening happy hour
- Attendee list spreadsheet in Excel format (no phone or emails) provided before & after conference

## Silver - \$1,600

- Hotel room, attendance and meals for one (1) company representative at the Bench Bar Conference
- One (1) Bench Bar Conference Program ad: Quarter-page (1/4), color
- Logo on rotating Power Point presentation in main ballroom specifying Silver Sponsorship
- Listing as Silver Sponsor in Bench Bar Conference Program
- Listing on sponsor board outside main ballroom
- Corporate identity on Bench Bar Promotional Poster
- Six foot (6') display table in main exhibit area
- Opportunity to provide premium gift for drawing to be held at evening happy hour
- Attendee list spreadsheet in Excel format (no phone or emails) provided before & after conference

## Afternoon Break – Food Sponsor - \$2,600 (Food only - 50 minute break)

- Hotel room, attendance and meals for one (1) company representative at the Bench Bar Conference
- One (1) Bench Bar Conference Program ad: Quarter-page (1/4), color
- Exclusive to Afternoon Break – Food Sponsor
  - Sponsor collateral may be placed on buffet table
  - Sponsor giveaways may be placed on buffet table
  - Opportunity to provide centerpiece with sponsor logo on buffet table
  - Recognition of afternoon break sponsorship at evening happy hour
- Logo on rotating Power Point presentation in main ballroom specifying Afternoon Break - Food Sponsor
- Listing as Afternoon Break – Food Sponsor in Bench Bar Conference Program
- Listing on sponsor board outside main ballroom
- Corporate identity on Bench Bar Promotional Poster
- Six foot (6') display table in main exhibit area
- Opportunity to provide premium gift for drawing to be held at evening happy hour
- Attendee list spreadsheet in Excel format (no phone or emails) provided before & after conference

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## **Morning AND Afternoon Break – Beverage Sponsor - \$2,100** (Beverage Only -

Morning: 15 minutes; Afternoon: 50 minutes)

- Hotel room, attendance and meals for one (1) company representative at the Bench Bar Conference
- One (1) Bench Bar Conference Program ad: Quarter-page (1/4), black and white
- Exclusive to Morning and Afternoon Break - Beverage Sponsor
  - Sponsor collateral may be placed on beverage table
  - Sponsor giveaways may be placed on beverage table
  - Opportunity to provide centerpiece with sponsor logo on beverage table
  - Recognition of sponsorship at evening happy hour
- Logo on rotating Power Point presentation in main ballroom specifying Morning and Afternoon Break - Beverage Sponsor
- Listing as Morning and Afternoon Break - Beverage Sponsor in Bench Bar Conference Program
- Listing on sponsor board outside main ballroom
- Corporate identity on Bench Bar Promotional Poster
- Six foot (6') display table outside session room of choice (upon availability)
- Opportunity to provide premium gift for drawing for participants to be held at evening happy hour
- Attendee list spreadsheet in Excel format (no phone or emails) provided before & after conference

## **Conference Program Advertising**

### **Conference Program Sponsor - \$3,100**

Sponsor guaranteed first page in Bench Bar Conference Program, which may be used for advertorial.

- Hotel room, attendance and meals for one (1) company representative at the Bench Bar Conference OR attendance and meals for two (2) company representatives (no hotel room)
- Full-page ad on inside or outside back cover of the Bench Bar Conference Program (pending availability)
- Logo on rotating Power Point presentation in main ballroom specifying Conference Program Sponsorship
- Listing on sponsor board outside main ballroom Listing as Conference Program Sponsor in conference program
- Six foot (6') display table in main exhibit area
- Corporate identity on Bench Bar Promotional Poster
- Attendee list spreadsheet in Excel format (no phone or emails) provided before & after conference

### **Size Options**

Full page, color (inside front cover or outside back cover)	8.5" x 11"	\$700
Full page, color inside back cover	8.5" x 11"	\$650
Full page, color	8.5" x 11"	\$500
Half page (1/2), color	7.5" x 4 7/8"	\$350
Quarter page (1/4), color	3.5" x 4.5"	\$175
Eighth page, color	2.3/8" x 2.5"	\$125

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## Bench Bar Law Firm Opportunities

### **Law Firm Sponsorship - \$1,200**

- Attendance, meals (breakfast, lunch, breaks and happy hour) and a full day of CLE sessions for up to two (2) attorneys
- One (1) Bench Bar Conference Program ad: Eighth-page (1/8), b/w
- Listing as Sponsor in Bench Bar Conference Program
- Listing on selected session included on center spread of Bench Bar Conference Program
- Announcement of sponsorship of one session at the beginning of that session (subject to availability)
- Signage at sponsored session, stating that the session is sponsored by the firm
- Logo on rotating Power Point presentation in main ballroom specifying the firm's sponsorship
- Listing on sponsor board outside main ballroom

### **Scholarship - \$800**

Scholarship is for two attorneys who have been practicing for three years or less and includes an entire day of CLE programs, breakfast, lunch, and happy hour. Applications will be submitted to the OCBA, and scholarship recipients will be determined by the Bench Bar Board Committee.

- Pre-event sponsorship recognition in *The Briefs*
- Pre-event sponsorship recognition on OCBA social media
- Logo on rotating Power Point presentation in main ballroom specifying Scholarship Sponsor
- Logo on sponsor board outside main ballroom specifying Scholarship Sponsorship
- Listing as Scholarship Sponsor in Bench Bar Conference Program